

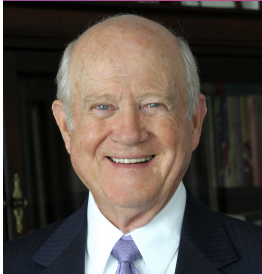
# Don't Miss the Premier Conference on Behavior-Based Safety!

# BSN2018

OCTOBER 9-11 Reno • Nevada

Join the industry's most innovative thinkers sharing insights, best practices and success stories in improving safety and reducing injuries using behavioral technology.

## KEYNOTE SPEAKERS



**Aubrey Daniels, Ph.D.**  
Founder & Chairman  
Aubrey Daniels International



**Jim Spigener**  
Senior Vice President  
Behavioral Science Technology



**Steve Roberts, Ph.D.**  
Senior Partner  
Safety Performance Solutions



**Timothy Ludwig, Ph.D.**  
Safety-Doc.com



**Glen J. Bertini**  
President, CEO & Chairman  
Novinium, Inc.



**Alan Cheung**  
Director of Behavioural Mgmt.  
Costain, Lt.



**Mark Alavosius, Ph.D.**  
President and Founder  
Praxis<sup>2</sup>, LLC



**Angelica Grindle, Ph.D.**  
Moderator / Senior Vice Pres.  
Quality Safety Edge

Now in its 24<sup>th</sup> year, the Behavioral Safety Now Conference is the premier venue for collecting cutting-edge ideas and strategies for using behavioral technology to achieve your safety goals.

- Serious incident prevention
- Safety culture
- Employee engagement
- Behavior-based safety
- Coaching
- Safety leadership
- Proactive solutions
- Performance improvement
- Safety measurement
- and more...

## PRE-CONFERENCE WORKSHOPS



### Benchmarking Best Practices in Behavioral Safety Programs: Verified Effective

Don Kernan, Key Activities Management  
Sigurdur Sigurdsson, Ph.D., Univ. of MD



### Introduction to BBS: Using Behavioral Technology to Achieve a World-Class Safety Culture

Angelica Grindle, Ph.D.  
Quality Safety Edge



### Beyond the Plateau: A Systems Approach to Continuous Improvement

Mike Diehl, CSP and Mac Bell, CSP  
Liberty Mutual Insurance



### Improving Safety Culture to Prevent Injuries

Steve Roberts, Ph.D.  
Safety Performance Solutions



### Got Data? Then Use It! Using your Observations to Assess, Sustain and Evolve your BBS Process

Chuck Pettinger, Ph.D. and Dan Preston  
Predictive Solutions



### How a BBS Process Can Drift Off-Track Over Time and How to Reboot

Tom Werner and JP Martinez  
Quality Safety Edge



### Uncovering Hidden Secrets: Using The Human Factors Analysis and Classification System, HFACS, to Uncover the Underlying Causes of Human Error

Rick Pollock, Rivendell Safety Consulting